

Privacy Policy



1. Introduction

Welcome to bcassure.co.uk (“we”, “us”, “our”). We are committed to protecting and respecting your privacy. This policy explains how we collect, use and safeguard your personal data when you visit our website.

2. Information We Collect

We may collect and process the following data:

- **Personal Information:** Name, email address, phone number, or other details you provide via forms or contact enquiries.
 - **Technical Data:** IP address, browser type, operating system, and usage data collected through cookies or analytics tools.
 - **Usage Data:** Information about how you use our website.
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3. How We Use Your Information

We use your data to:

- Respond to enquiries or requests
- Provide and improve our services
- Monitor website performance and usage
- Comply with legal obligations

We do not and will not sell any of your data, personal or otherwise.

4. Legal Basis for Processing

We process your data under the following legal bases:

- Your consent
 - Performance of a contract
 - Compliance with legal obligations
 - Legitimate interests (such as improving our services)
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5. Cookies

We use cookies to enhance your browsing experience. These may include:

- Essential cookies (required for site functionality)
- Analytics cookies (to understand site usage)

You can control or disable cookies through your browser settings.

6. Data Sharing

We may share your data with:

- Service providers (e.g., hosting, analytics)
- Legal or regulatory authorities if required

All third parties are required to respect your data and comply with applicable laws.

7. Data Retention

We retain personal data only as long as necessary for the purposes outlined in this policy or to comply with legal requirements.

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8. Your Rights

Under UK data protection law, you have the right to:

- Access your personal data
 - Request correction or deletion
 - Object to or restrict processing
 - Withdraw consent at any time
 - Lodge a complaint with the Information Commissioner's Office (ICO)
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9. Data Security

We implement appropriate technical and organisational measures to protect your data against unauthorised access, loss, or misuse.

10. Third Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices.

11. Changes to This Policy

We may update this policy from time to time. Updates will be posted on this page with a revised effective date.

12. Contact Us

If you have any questions about this privacy policy or your data, please contact us <https://www.bcassure.co.uk/contact/>



BCASSURE